

School Advisory Council
February 6, 2018
Faith Formation Suite
6:30-8:00 PM

Location of Meeting: Faith Formation Suite

In Attendance: Erin DaRosa, Barbara O'Brien, Jessica Parrucci, Kelly Ennis, Patrick Gallivan, Ken Jensen, Jess Cherrier, Elyse Sienko, Fr. Talbot, Brian Bonin, Dave Bendel, Brenda Barrett

Unable to Attend: Bridget Heintz, Melissa Gacek, Rebecca Conroy, Fr. Bambenek

NEXT MEETING: March 6, 2018

| Activity | Actions |
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| <ul style="list-style-type: none"> ● Opening Prayer – Fr. Talbot | |
| <ul style="list-style-type: none"> ● Approval of minutes from previous meeting January 2, 2018 Motion to Approve: Barbara O'Brien Second: Kelly Ennis | 10 min |
| <ul style="list-style-type: none"> ● SAC Business <ul style="list-style-type: none"> ● Open Forum <ul style="list-style-type: none"> - None | Discussion 5 min |
| <ul style="list-style-type: none"> ● Board of Directors' Updates – Fr. Talbot/Fr. Bambenek/Dave B <ul style="list-style-type: none"> - Productive Board meeting 1/16/2018 <ol style="list-style-type: none"> i. Mode of Understanding between parishes is clear ii. 41,000 in outstanding tuition Goal at the end of the year will be 15,000 iii. Board approved tuition and fees for 2018-19 school year <ol style="list-style-type: none"> 1. Next step: How to communicate: how is it most effective, (mailings, brochure, iceberg pictograph, emails, through the website,) <ol style="list-style-type: none"> a. Father will draft the letter for the cost of education with supplemental letters from finance b. Peggy will update website c. Main office to have comparative data if asked questions 2. Referral credit: Will be a spot on the registration form for referrals. 3. Melissa to make a graphic for the facebook, website page for referring families credit 4. Next board meeting is Thursday 2/8/18 | Discussion 20 min |

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| <ul style="list-style-type: none"> o Start with Soccer camp, look for interest, student assistants, coaches (K-2), o Will order for Gala Basket o Current events: Art club, mother son event, new spirit wear launched ▪ Marketing/Advancement & ROOTS <ul style="list-style-type: none"> ● Service recommendations <ul style="list-style-type: none"> o Require leadership to do service o Showcase sports teams service ● Open House Results <ul style="list-style-type: none"> o 14 potential students: 7 preschool, 2 kindergarten, 4 third graders for 2018-19, 1 middle school o How did they hear of event? 4 from Facebook, 3 from St. Pius X, 2 from website, 1 St. Mary's member, 1 from current family, 1 from White Bear Magazine, 1 from Pre-school Fair ● Social Media: Changes to Facebook <ul style="list-style-type: none"> o Limits posts from businesses (which we are considered), o FB wants to promote "connections" o Need more pictures from staff and others (send to socialmedia@frassatiwbl.org or Peggy , that create engagement, leaders need to make posts that are greater than 2 sentences or more o Pictures quality is a must, ● 5 Friends of Frassati (Award for Volunteers)-Office ● Legacy Award-(SAC responsibility-only when warranted) <ul style="list-style-type: none"> o Who will own the awards-Paid staff | |
| <ul style="list-style-type: none"> ● Date/time for next SAC meeting ● Review action items ● Adjourn ● Motion to adjourn: Kelly; second: Brian | <p>Discussion 5 min March 6, 6:30-8:00</p> |
| <ul style="list-style-type: none"> ● Closing Prayer – Mr. Gallivan | |